

PRESS RELEASE

# *extra* **ORDINAIRE**

24 809 visitors

**Public and critical success for the first program of the Institut pour la photographie**

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The Institut pour la photographie has launched its first program of exhibitions and events from October 12 to December 15, 2019, in Lille. *extraORDINAIRE* and its seven exhibitions as well as the numerous events organized during these two months attracted 24,809 visitors, over a period of 10 weeks.

This first program brought together a large audience and was praised by critics, allowing everyone to discover the Institute's project and the scope of its missions. It thus registered the Institut as a new reference place dedicated to photography in the regional landscape, in France and in Europe.

As a place of resources, dissemination, exchange and experimentation, the Institute aims to promote critical reading of photographic images and to offer a complete vision of the medium from its creation to its more contemporary expressions.

«We are delighted about the reception of *extraORDINAIRE*, and the enthusiasm of the public from the inauguration until the closing weekend. The programming as well as the various events brought together a wide variety of audiences, as well as professionals and artists. The exceptional energy and vitality that characterized these two months confirms the potential of this venue », specifies Anne Lacoste, its Director.

The Institut pour la photographie will reopen from April 3 to June 14, 2020, with *En Quête (s) photographiques*, its second prefiguration program: eight new exhibitions, around the theme of the photographic survey with in particular *Mascarades and Carnivals* and *Chaplin and The Dictator...* This second program of exhibitions produced by the Institute will once again be in free access.

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Inauguration extraORDINAIRE  
11, 12 et 13 octobre 2019  
Institut pour la photographie, LILLE  
photos : Julien Pitinome



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Inauguration extraORDINAIRE  
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Institut pour la photographie, LILLE  
photos : Julien Pitinome  
et Nicolas Lee