

# RESEARCH AND CREATION SUPPORT PROGRAMME

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2018 THEME

## Photography, object of dissemination

From photographic publishing to educational exhibitions, from postcards to digital photography, photography has functioned as a formidable catalyst for the dissemination of knowledge, the arts and information.

Disseminating a work of art, a scientific discovery or current information certainly increases its audience and its accessibility. But the means of dissemination have their material and temporal thickness, they transform the object they are meant to transmit to the greatest number of people. As a result, the public space shaped by reproducible images is constrained by social, economic and material factors that are the very purpose of the dissemination.

To understand how photography has transformed the way we access knowledge, culture and information, we must focus on the main factors in the dissemination of photographs:

The materiality of the images is an essential factor in the establishment of the transmission and circulation of photography. The processes, reproducible or non-reproducible, the editing, the indexing of the content, the format of the exposed images and the places where they are seen. From prints to books to digital tools, from agency trading to shared photography, the history of dissemination through photography is the history of material objects.

At the same time, studying photography as an object of dissemination also means exposing the networks and the socio-economic conditions of their production, as well as the conditions of their mediation (popularisers, sales agents, publishers).

In response to this call, applicants must ensure that they develop a unique approach, whether in the form of theoretical or plastic research or an exhibition proposal.